



educational service center
of Central Ohio

BUSINESS ADVISORY COUNCIL

Joint Statement | March 1, 2021





The ESC of Central Ohio's Business Advisory Council (BAC) issues the following Joint Statement to report on progress outlined in its plan for the 2020-21 school year, summarize actions taken and actions pending, and specify how the BAC, the ESC Governing Board, and the boards of BAC member school districts have fulfilled their responsibilities under state law.

For more information regarding the ESC of Central Ohio Business Advisory Council, please visit: <https://www.escoco.org/BusinessAdvisoryCouncil>

MEETINGS SUMMARIES

October 21, 2020

Recording | Dr. Bill LaFayette's Presentation

Dr. Tom Goodney, Superintendent of the ESC of Central Ohio, opened the meeting and welcomed all.

Christine Galvin, Director of College and Career Success at the ESC of Central Ohio, provided an overview of the benefits of pre-apprenticeship programs and the current landscape of pre-apprenticeship programs across Central Ohio.

A panel including Mark Tremayne of Hilliard City Schools, Mike Morbitzer of Hamilton Local Schools, Nicole Brown of City BBQ, and Perry Gregory of the Academy of Urban Scholars each shared their work with developing and implementing pre-apprenticeship programs.

Christine Galvin provided an update on the funding sources available for the BAC work including several upcoming grant opportunities.

John Hambrick, Work-Based Learning (WBL) Coordinator at the ESC of Central Ohio, shared updates on the work of the WBL workgroup. The workgroup was working on common messaging around WBL to utilize for outreach to employers, the development of a WBL survey, and strategies for engaging more employers in WBL.

Christine Galvin shared updates on the Parent & Community Awareness workgroup. The workgroup's goal is to develop awareness of the many pathways to in demand occupations and the skills gap that currently exists. The group has begun initial work and would welcome additional members. There is also a group of districts that is piloting a WBL platform through Naviance that might be utilized as a parent outreach tool.

Christine Galvin also gave an update regarding a pilot with Naviance for work-based learning, parent/student awareness issues, a platform to share work being completed by participants, and design lab session regarding work-based learning.

John Hambrick shared a call to action with BAC meeting participants. Asking them to pledge to do one or more of the following actions:

- Participate with at least one (or one more) students in the 2020-2021 school year.
- Educate at least one person in my company about work-based learning and the benefits of participating with area school districts.
- Learn more about the pathways available in our neighboring school districts that might align with our business model and resources.
- Attend future ESC of Central Ohio's Business Advisory Council updates and meeting invitations.

Finally, Dr. Bill LaFayette of Regionomics, shared a Central Ohio economic update, a national economy comparison, and discussed the impact of the pandemic.



December 16, 2020

[Recording | NAPE Presentation | South-Western City Schools Presentation](#)

Tom Goodney, Superintendent of the ESC of Central Ohio, opened the meeting and welcomed everyone to the BAC.

Dr. Ben Williams, Chief Executive Officer of NAPE, shared information on barriers and obstacles to equity in pathways, best practices to create equity, and resources and materials to support equity work.

Amy Schakat, CTE Coordinator at South-Western City Schools, shared information on a customer service program they have developed, and requested more business/industry partner involvement. Christine Galvin and John Hambrick shared updates on the BAC workgroups.

The parent/community awareness workgroup has been focusing on the following:

- Developing messaging to help our parents and guardians
- Creating a Communication Toolbox
- Virtual activities, including In-Demand Jobs Week 2021

The WBL workgroup has been focusing on the following:

- Continuing to build out Pre-Apprenticeships
- Developing a registered childcare apprenticeship
- Connecting with businesses to increase exposure for middle school pathways
- Increasing STEM conversation and partnerships

The meeting concluded with a call to action for members to lean into the BAC goals and work and become directly involved with the work outlined.



February 17, 2021

Recording | JFF Presentation

Christine Galvin, Director of College and Career Success at the ESC of Central Ohio, welcomed all to the meeting.

Amy Loyd, Vice President of Jobs for the Future, shared information on high-quality development of WBL experiences in a remote learning environment. She also shared available tools and resources to assist and support.

Celeste Lewis, Director of Career and Technical Education at Columbus City Schools, shared the following information about an upcoming teacher externship program:

- Part of the Expanding Opportunities Grant
- Open to 100 CTE Teachers in the Secondary or Middle School Level
- Focuses on placing teachers in aligned employment areas to content area
- Provides CTE Teachers with another facet of information to share in the classroom
- Expands CTE teachers understanding of the workplace environment for today
- Enables teachers to gain additional connections to Central Ohio employers

John Hambrick, WBL Coordinator for the ESC of Central Ohio, facilitated a panel discussing a virtual employer engagement series occurring at Columbus City Middle Schools. Panelists included:

- Jenny Meade, Principal Wedgewood Middle School
- Christopher Horne, Principal Westmoor Middle School
- Tracey Spikes, COTA Workforce Development Program Manager
- Shawn Richard, Palmer-Donivan Vice-President of Human Resources

Panelists shared information about the structure of the engagement series, the goal of increasing student awareness of regional career opportunities, and the request to scale the program across Central Ohio.

Workgroup updates were provided by Christine and John. The Parent Awareness toolkit is in the process of being populated, CSCC is leading the planning around a virtual awareness event, STEM initiatives with Cardinal Health are in motion, and pre-apprenticeship development continues to expand.

The meeting concluded with a call to action form for participants to indicate their interest in further involvement in the projects presented.



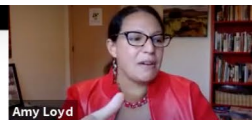
WHAT WE ARE LEARNING FROM THE FIELD

3 CONSIDERATIONS FOR VIRTUAL WBL

EQUITABLE: Accessible and engaging for those most marginalized from opportunities

RELATIONAL: Provide opportunity to promote both socializing and work-related socialization, building social capital and connections

YOUTH CENTERED: Ground needs and perspectives of youth



COMING UP

Next Meeting: April 2021

PLAN AND IMPLEMENTATION PROGRESS

The work and goals of the Central Ohio Compact are directly aligned with the purpose and responsibilities of the state-required business advisory councils, and its Workforce Advisory Council puts a clear focus on those goals. The Compact's Workforce Advisory Council brings together Central Ohio employer partners to anticipate infrastructure, program, and policy needs aligned with the group's goal to meet local employer demand with a highly skilled workforce. It represents a wide spectrum of industry sectors across the region, including financial services, insurance, health care, law, customer care, logistics and distribution, information technology, hospitality, and education—and its focus is on developing a regional strategy to open opportunities for all to participate in the emerging economy.

Based on this understanding, the ESC of Central Ohio has coordinated the work of its Business Advisory Council, in concert with school districts, to create efficiencies in meeting requirements of state law, while also continuing the Compact's great work and aligning to its goals and strategies. In alignment with the Central Ohio Business Advisory Council purpose document, the Business Advisory Council members were an integral part of the fall Central Ohio Compact Summit equity series. As referenced in the purpose document, participants in the Compact equity series shared regional plans to meet the goals outlined in the compact.

In addition, the purpose document outlined that the Business Advisory Council will advise school districts on changes in the economy and job market by:

- Identifying new and emerging careers
- Offering districts recommendations on needed knowledge, skills, and competencies
- Advocating for effective curriculum
- Offering work-based learning opportunities
- Making recommendations on facilities and equipment needed to teach work-based skills
- Supporting local school districts by offering suggestions for developing a working relationship among businesses, labor organizations and educators

During the October 2020 BAC meeting, Dr. Bill LaFayette of Regionomics provided regional information on the current state of the economy, changes to workforce caused by the pandemic, and the impact it may have on our partnership initiatives. In addition, representatives from City BBQ, Hilliard City Schools, Hamilton Local Schools, and the Academy of Urban Scholars discussed the impact of developing pre-apprenticeship programs and the needed knowledge, skills, and competencies that will be necessary to meet emerging workforce needs.

At the December 2020 meeting, Dr. Ben Williams, Chief Executive Officer of NAPE shared information on the barriers to building equitable pathways, best practices, and tools and resources to support equity work. Amy Schakat, CTE Coordinator of Southwestern City Schools, shared



information on the development of their customer service department, current partnerships in place, and the need to expand partnerships with business/industry. Updates on the BAC workgroups were also provided on WBL opportunities and parent/community awareness outreach.

At the February 2021 meeting, Amy Loyd, Vice President of Programs at Jobs for the Future, presented information, resources, and tools on developing high-quality WBL experiences in a remote environment. Several regional programs that highlighted partnerships between business/industry and K-12 schools were shared and highlighted and requests were made for increased involvement to scale the programs.

Serving as the implementation mechanism for the recommendations of the Business Advisory Council is the ESC of Central Ohio's Success Network, developed to link schools, partners, and communities with resources that empower students to excel beyond graduation. The Success Network has provided focused professional development sessions, technical assistance, and resources on implementing work-based learning opportunities, pathway development, industry credentialing, and developing pre-apprenticeship/apprenticeship programs.



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ACTIVITY SUMMARIES

- Quarterly meetings (See meeting agendas and notes)
- Connected participants to regional initiatives focused on Business Advisory Council goals: Central Ohio Compact and Ohio Department of Education's SuccessBound
- Capacity building through hiring additional staff focused on the BAC work
- ESC of Central Ohio Success Network events:
 - Professional development session focused on developing business and industry partnerships and developing best practice work-based learning opportunities for students.
 - Convening two ongoing BAC subcommittee workgroups focused on developing a regional approach/system to work-based learning. This includes business outreach/supports, parent awareness, and K-12 outreach/supports. A pilot of a regional WBL platform took place in the fall of 2020.
 - Partnership with the Ohio Department of Education to assist in the implementation of the new graduation requirements with a focus on development of local seals, pre-apprenticeship, and WBL opportunities.
 - Regional virtual employer engagement series was coordinated for the students and staff of Business Advisory Council districts.
 - Virtual regional College Credit Plus (CCP) informational events were coordinated, providing parents and students CCP information. Higher-ed partners involved included The Ohio State University, Otterbein University, Columbus State, Kenyon College, COTC, and Franklin University.
 - Onsite technical assistance was provided by ESC of Central Ohio staff with individual Business Advisory Council districts to coordinate pathway development including needed employment skills and curriculum, accessing grant opportunities, and facilities and equipment needs with higher education and business and industry partners.



ADVICE AND RECOMMENDATIONS

Throughout the Central Ohio region, there continues to be a “skills gap” due to a mismatch between job seeker skills and employer needs. To fill this gap, the region must continue to focus on promoting collaboration between education and business and industry, establish regional workforce and career explorations and counseling collaborations, expand business engagement opportunities for students, and more. Much of this information and related resources focused on economic and job market changes may be found on the Business Advisory Council (BAC)’s [website](#) and specifically within resources referenced in the BAC’s [purpose document](#).

BAC council members have emphasized the importance of districts researching and responding to the economic needs of their communities. They are interested in helping to develop educational pathways that give students the skills they need for in-demand jobs as well as work-based learning experiences. They also emphasized reaching students and families at the middle school level to assist in exposing younger students to all types of career clusters, assist in planning for their future careers, and taking stock of what skills and resources they need for those careers. As a result, a parent awareness subcommittee has been developed to work towards these goals.

BAC council members also have emphasized the importance of taking a regional approach to the goals identified in the BAC’s purpose document. This includes developing a regional system for providing students WBL opportunities, involving smaller business partners, and building our internal capacity for engaging in this work. It was advised to continue to have a specific subcommittee focused on this work to actualize the planning and pilot that began in the 2019-20 school year.

Central Ohio Workforce Partners





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