



educational service center  
of Central Ohio

# Business Advisory Council

## 2022-2023





# Moving Forward Deliberately

Over the past several years, Governor Mike DeWine and his administration have made it clear that workforce development is a priority. This work is led by the Governor's Office of Workforce Transformation (OWT) and its director, Lt. Governor Jon Husted. OWT works to identify the needs of Ohio businesses and align workers' skills with those needs to close the skills gap and get more people into rewarding careers. In OWT's 2021 Annual Report, Governor DeWine said, "Whether it's someone who is mid-career or a student in high school, we will continue to work to make sure that every Ohioan has the opportunity to live up to their God-given potential. Through the Governor's Office of Workforce Transformation, we will continue to focus on creating opportunities for more Ohioans to earn the skills and credentials needed to get a high-demand job and succeed in a technology-infused economy."

The Governor's Office of Workforce Transformation has several focus areas with each intended to develop Ohio's workforce and their skills and credentials through initiatives such as the TechCred program for upskilling, the strengthening of the state's broadband and 5G workforce, and a new SkillsMatch tool on the OhioMeansJobs website. In partnership with the Ohio Department of Education, OWT has also focused on areas impacting K-12 schools and their students. These initiatives include the High School Tech Internship Pilot Program, Innovative Workforce Incentive Program, ApprenticeOhio apprenticeship and pre-apprenticeship programs, and a continued focus on college and career pathways. Many of these efforts are intended to assist students make direct connections from their school work to their future careers. This is a goal of our Business Advisory Council and its work as well and will continue to be moving forward.

The following plan will share how the Business Advisory Council has taken deliberate and effective steps to connect schools with employers and information to support their work in better preparing students for careers and life after high school, no matter the path.



# Regional Approach

In order to meet the wide needs of our BAC members, we have taken a regional approach to leverage and connect to the work that is happening across Central Ohio. We have done this by working in partnership with the Central Ohio Compact, Workforce Development Boards, the New Skills for Youth Initiative, the Central Ohio Pre-Apprenticeship Hub, non-profit organizations, and workforce development agencies. We have created regional programs and plans to expose students to in-demand careers, scaled internship and pre-apprenticeship opportunities for students as well as supported regional mentoring programs to connect students directly to business and industry mentors.

## Virtual Career Chats



**21**  
Companies in  
Central Ohio



Made available to

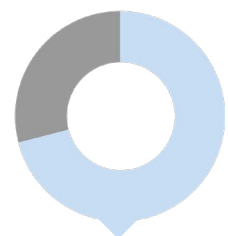
**9,769**

students in grades  
6-8 at Columbus  
City Schools

**24**  
Representatives



**63%**  
female



**63%**  
people of color

As an example of regional alignment, the BAC will hold virtual career chats targeted for middle school students. Six in demand industries will be highlighted including Information Technology, Healthcare, Advance Manufacturing, Retail/Logistics, HQ/Business Services, and Non-Profit/Human Services. Twenty-one companies will be involved in the series and will share multiple career opportunities in their industry, their personal career pathways, and answer student questions. This series was developed in partnership with Columbus City Schools for their 9,769 middle school students. All of the sessions are also available for all BAC member schools to join live as well as recorded for BAC member districts to utilize with their middle school students.

The BAC is also hosting a series of regional virtual pathway events. The first event is the Virtual Healthcare Pathway Event scheduled for September 2022. All Central Ohio juniors and seniors and parents can connect directly with career training programs and employers who are hiring straight out of high school. Students can utilize the virtual platform to connect with training providers and employers and learn about the different career pathways in healthcare and be confident on how to prepare for employment in the healthcare fields. Additional regional pathway events highlighting other occupational sectors will be held throughout the 2022-23 school year.

The BAC is currently developing regional teacher business bootcamps for the summer of 2023. There will be three bootcamps held - one each in Delaware, Franklin, and Union counties. The goal of the bootcamps will be to enlighten teachers with local career opportunities for students in the in-demand industry sectors of the region (advanced manufacturing, healthcare, IT and construction). By touring businesses in their local county, the educators will gain insight into the products and services of local companies. More importantly, they will gain an understanding of the vast number of local careers available for students upon graduation as well as the skills needed for each occupational sector. A desired outcome of the boot camp is for teachers to use this information to better prepare and advise students as they journey the path towards a successful career.

The BAC has also connected to regional partners to facilitate mentoring programs to connect students with business/industry partners and build the professional skills that will be needed in the workforce. The BAC has partnered with Big Brothers/Big Sisters to expand their Big Futures program to Delaware County serving Buckeye Valley Local Schools, Big Walnut Local Schools, Delaware City Schools, and Delaware Area Career Center students. The Big Futures program works with community businesses and organizations to promote career and college readiness through mentorship, shared events, and trainings. The goal is to create 10 new mentorship opportunities in each of the Delaware County districts in the 2022-23 school year for a total of 40 new mentorship opportunities. The BAC has also supported the Cardinal Health Information Technology mentorship program by creating the curriculum and providing mentor training for 30 Cardinal Health employee mentors. The program is currently being implemented within Reynoldsburg City Schools with the goal of expanding to additional school districts in the upcoming months.

## Collaborating with Employers

Our BAC employers represent a wide spectrum of industry sectors, including the high-demand industry sectors of Information Technology, Logistics, Advanced Manufacturing, and Healthcare.



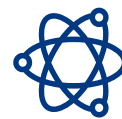
Advanced  
Manufacturing



Healthcare



Logistics



Information  
Technology



## Business Advisory Council Participants



## Benefits of the ESC's Business Advisory Council

Business advisory councils have been required by law since 1995 and can provide benefits for every Ohio school district. With the addition of business advisory standards in HB49, a renewed emphasis and focus at the state level has been placed on the importance of establishing active business advisory councils and emphasizing that their work is critical in today's economy.

The Council will advise local school districts on changes in the economy and job market by:

- Identifying new and emerging careers
- Offering districts recommendations on needed knowledge, skills and competencies
- Advocating for effective curriculum
- Offering work-based learning opportunities
- Making recommendations on facilities and equipment needed to teach work-based skills
- Supporting local school districts by offering suggestions for developing a working relationship among businesses, labor organizations and educators



## Business Advisory Council Participants



## What's Next?

The 2022-23 Business Advisory Council will operate using three quality practices:

- Develop Professional Skills for Future Careers
- Build Partnerships
- Coordinate Experiences

In order to accomplish these practices, the ESC of Central Ohio Business Advisory Council (BAC) meets on a quarterly basis. This school year's meetings are scheduled for Oct. 20, Dec. 15, Feb. 16, and April 20. The Business Advisory Council will also have several workgroups that will meet on a regular basis in-between the quarterly meetings in order to carry out the work of the council. BAC members will also participate in Central Ohio Compact convenings to ensure that our work continues to be aligned at a regional level.

Business Advisory Council plans for academic year 2022-2023 to **Develop Professional Skills for Future Careers.**

- Bridge Ed Pilot
- Middle School Speaker Series
- CTE program support/alignment
- Regional virtual pathway events
- Regional mentoring partnerships
- Regional industry credentialing training
- Regional teacher bootcamp summer experiences





Business Advisory Council plans for academic year 2022-2023 to **Build Partnerships**.

- Central Ohio Compact
- New Skills for Youth
- Workforce Development Board Youth Roundtable
- Pre-apprenticeship hub
- Non-profit partnerships to provide mentoring & credential training
- Family awareness messaging work group

Business Advisory Council plans for year 2022-2023 to **Coordinate Experiences**.

- Development of pre-apprenticeship programs
- Regional internship supports
- Piloting ODE WBL guide with employers



## Resources

- ESC of Central Ohio Business Advisory Council [www.escco.org/programs-services/businessadvisory-council/](http://www.escco.org/programs-services/businessadvisory-council/)
- ESC of Central Ohio Business Advisory Council | Parent & Community Awareness <https://www.escco.org/BACParentCommunityAwareness.aspx>
- Central Ohio Compact [www.centralohiocompact.org](http://www.centralohiocompact.org)
- Columbus State Community College: Business [www.csc.edu/for-business](http://www.csc.edu/for-business)
- ESC of Central Ohio: Success Network [www.escco.org/programs-services/college-and-careerreadiness/success-network](http://www.escco.org/programs-services/college-and-careerreadiness/success-network)
- MORPC: insight2050 Report [www.getinsight2050.org/the-report/](http://www.getinsight2050.org/the-report/)
- Ohio Department of Education: Business Advisory Councils in Ohio Schools [www.education.ohio.gov/getattachment/Topics/Operating-Standards/Business-Advisory-Council-Operating-Standards.pdf](http://www.education.ohio.gov/getattachment/Topics/Operating-Standards/Business-Advisory-Council-Operating-Standards.pdf)
- Ohio Department of Education: Ohio Business Advisory Councils – Next Steps [www.education.ohio.gov/getattachment/Topics/Operating-Standards/BAC-Guidance-to-Districts.pdf.aspx](http://www.education.ohio.gov/getattachment/Topics/Operating-Standards/BAC-Guidance-to-Districts.pdf.aspx)
- Ohio Laws & Rules: Ohio Revised Code 3313.82: Business Advisory Councils [www.codes.ohio.gov/orc/3313.82](http://www.codes.ohio.gov/orc/3313.82)
- Ohio Laws & Rules: Ohio Revised Code Chapter 4109 | Employment of Minors: <https://codes.ohio.gov/ohio-revised-code/chapter-4109>
- One Columbus <https://columbusregion.com/onecolumbus>
- Success Bound <https://successbound.ohio.gov>
- Regionomics <http://regionomicsllc.com>

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