
HelpNet

2022 is a big year for HelpNet! We have changed our name and are upgrading many of our services and systems. Read on to learn more about all of the exciting changes we have planned!

As always, we appreciate your business and look forward to providing you and your employees with new services and features to improve your Employee Assistance Program. As we continue to update our systems, we will keep you notified of changes and tutorials.

If you have any questions about your account, please reach out to your Account Representative.



On behalf of our entire team, here's to another year of partnership and success!

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New Year, New Name

HelpNet has been operating as a part of the [Bronson Healthcare System](#) for years, and this year, we are changing our name to reflect this relationship. Effective Monday, February 7, **we are now Bronson HelpNet**. Along with this new name, you will also notice:

- A new logo
- A new website
- New collateral

Logo



Website

As of 2021 Q4, our webpage is now hosted on Bronson's main website. Though the full URL is bronsonhealth.com/helpnet, you can continue accessing the site at helpnet.eap.com.

On Monday, February 7, you will notice more changes to this website including new information and new branding. As a participating member, any information you or your team may need is located on the "Current Members - Forms/Documents" page. Some helpful items you will find here are:

- Direct link to your Work-Life website
- Direct link to the Right Direction website
- Management Referral Program paperwork
- Counseling forms

Collateral

When a new employee starts at your company, you may find it useful to provide them with some print materials to showcase the Bronson HelpNet services they have access to. If you are looking for brochures, flyers or any other print materials at this time, please contact your Account Representative.

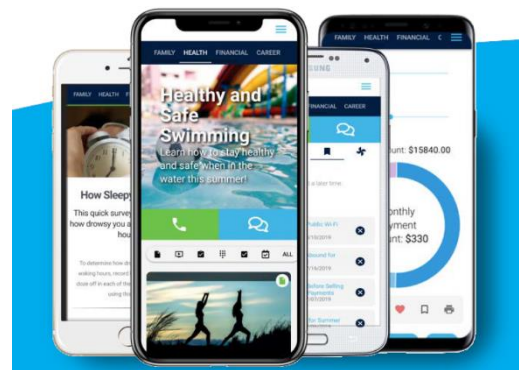
New EAP Portal App For Your Employees Launching Fall 2022

Here at HelpNet, everything we do is about providing your employees with the tools and resources needed to live a happy, healthy, well-balanced life. And we are working hard to make that experience as user-friendly as possible.

This fall, we will launch our new Member Portal. This new portal makes it simple for your employees to access counseling, support and personalized content from any device at any time.

Not only is the interface slick-looking and easy to use, all users can set up a private account where they can manage their favorite information, bookmark often-used links, and save their activity for future use. Some awesome new features, all contained in a single portal, include:

- **Easy navigation** of thousands of up-to-date, articles, videos, podcasts and webinars related to topics like family & education, health & wellness, career advancement and more.
- **Confidential support from professionally trained consultants.** Available via phone, chat and video 24/7/365, users can receive 1-on-1 assistance in finding helpful information for their daily life.
- **Shopping discounts** for everything from car rentals to computers, gifts to groceries, electronics to entertainment, and much more.
- **Concierge services, work/life referrals, and more.**



Another awesome feature of the new EAP Portal is that you - as a company - can personalize the interface with your own logo and colors. This means your employees will feel like they are interacting with a site unique to your company.

Be Well!
Your Friends at HelpNet