

# Harnessing Human Centric AI to Transform Business and Education

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Government Partnerships & Initiatives

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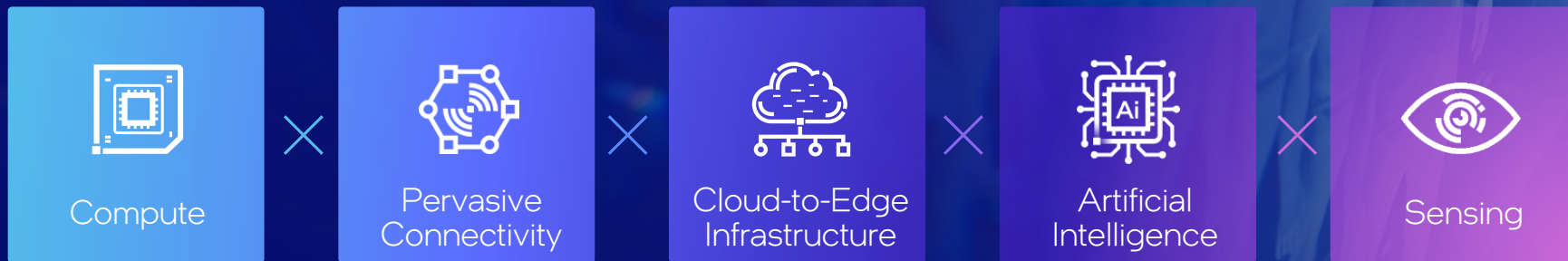
# Intel Purpose

We create world-changing technology that **improves the life of every person** on the planet



# Bridging physical and digital worlds with Technology Superpowers

## Ubiquitous



Semiconductors are the underlying technology  
empowering developers and powering our customers' innovations

# AI is everywhere

## AI talent is not everywhere

### Agriculture

Achieve higher yields & increase efficiency

### Energy

Maximize production and uptime

### Education

Transform the learning experience

### Government

Enhance safety, research, and more

### Finance

Turn data into valuable intelligence

### Health

Revolutionize patient outcomes

### Industrial

Empower truly intelligent Industry 4.0

### Media

Create thrilling experiences

### Retail

Transform stores and inventory

### Smart Home

Enable homes that see, hear, and respond

### Telecom

Drive network and operational efficiency

### Transport

Automated driving





AI is everywhere  
AI talent is not everywhere

Innovation requires that we  
open new opportunities  
for everyone to participate



## Human-centric focus is essential

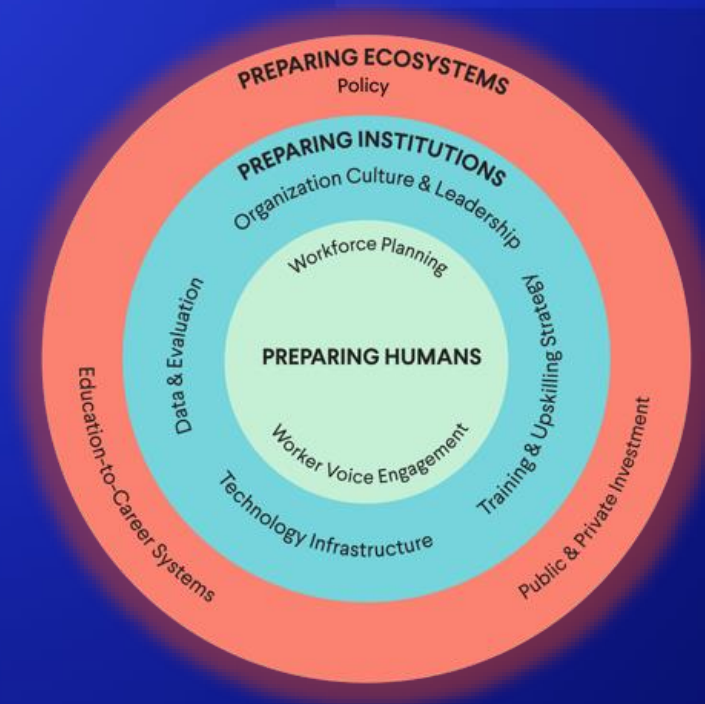
- ✓ **Universal AI Literacy:** offer foundational awareness-building and training in core AI tools, and skills, including benefits and pitfalls, for every learner and worker.
- ✓ **Worker Voice and Engagement:** encourage worker experimentation with AI technology to uncover innovative use cases

### Key findings:

- AI is more likely to reshape not replace jobs
- Every occupation will benefit by focusing human skills that can be elevated with AI



## AI-Ready Workforce Blueprint



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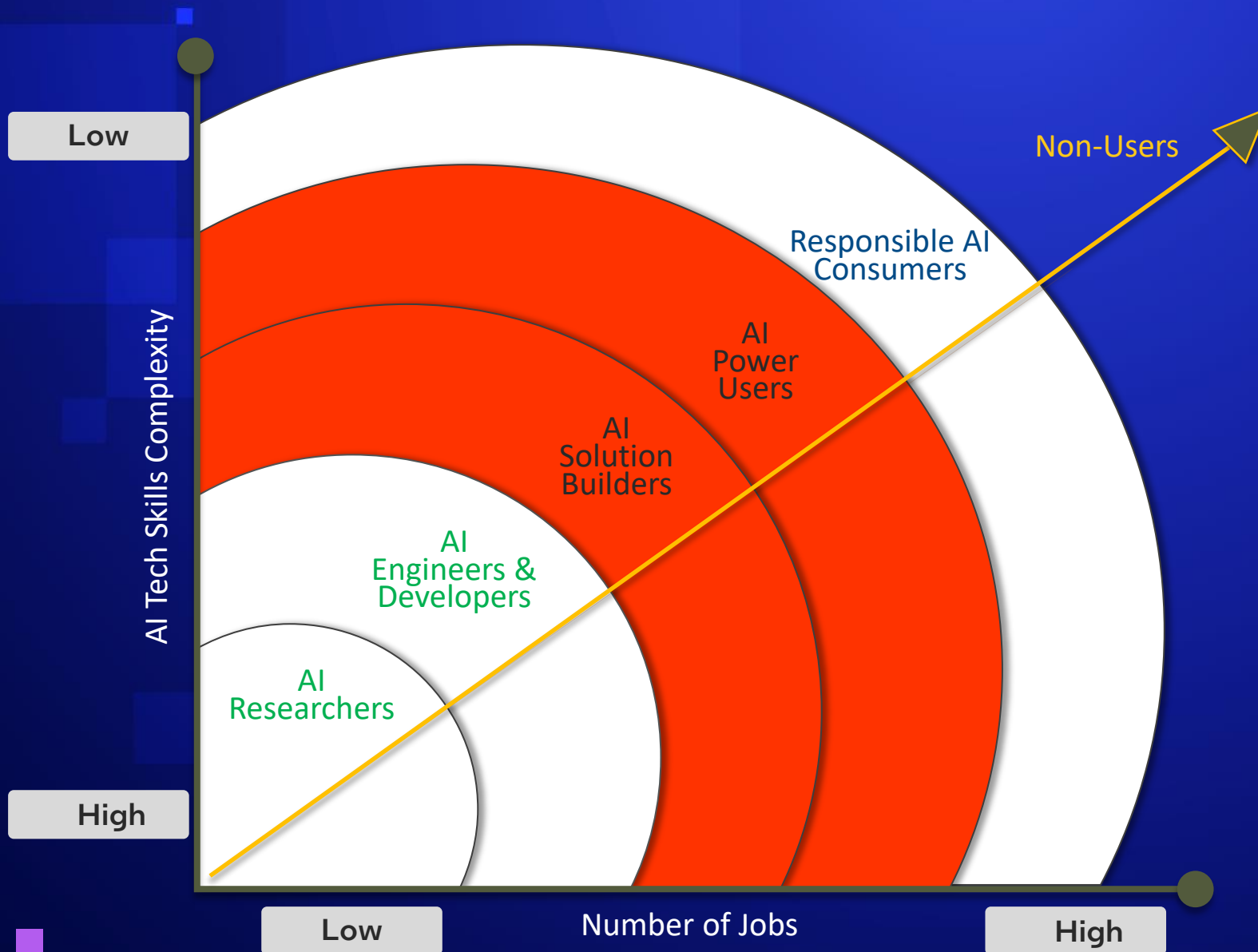
# The Pathway to Innovation

A hand in a blue sleeve points at a laptop screen. A glowing purple circle highlights the point of contact between the finger and the screen. The background is dark with purple and blue light accents.

intel. digital  
readiness



# AI is everywhere, AI talent & opportunities are not



## Inequalities & Gaps:

### People:

- Digital skills
- Gender
- Location

### Ecosystem:

- Government, Academia, Enterprise

### Technology:

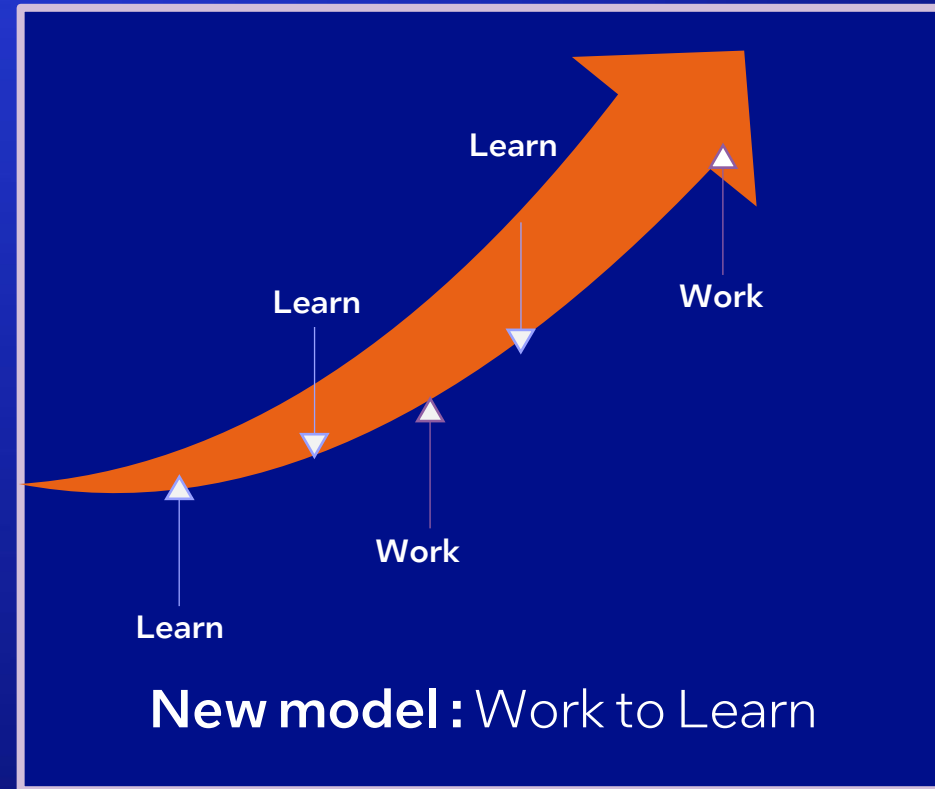
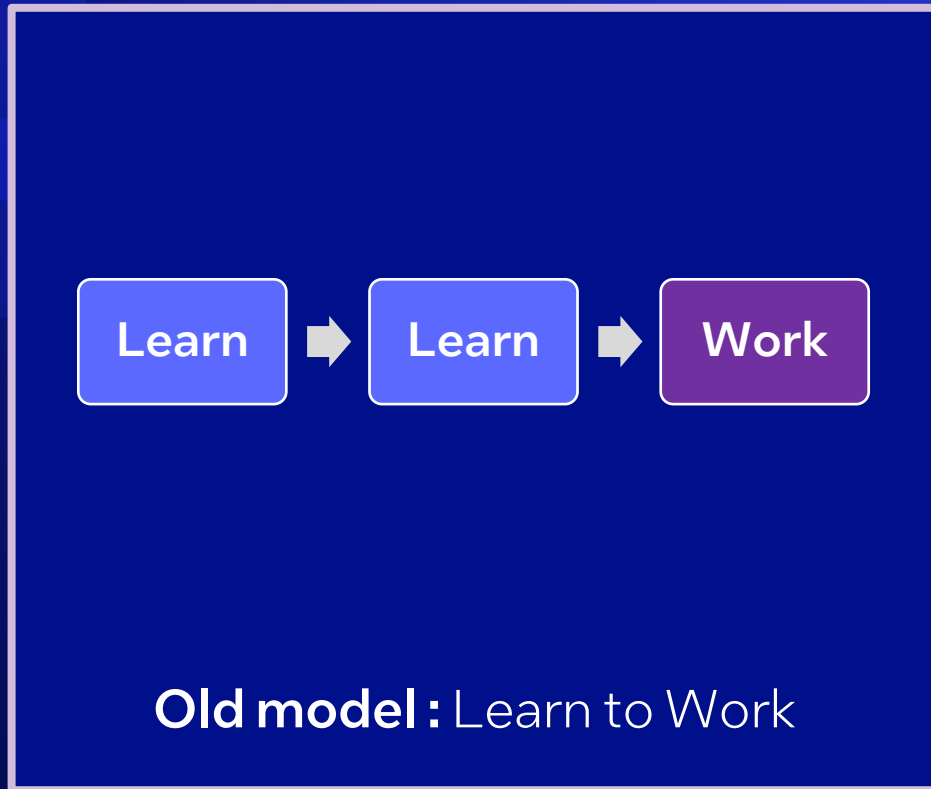
- Compute power
- Data
- Technology access

### Biases:

- People
- Model
- Data

# Workforce Preparation : New Paradigms

Learnability is the key passport for future



Learning and Work will remain an integrated social experience



# Digital Readiness

Digital Readiness encompasses the skills, trust, and ability of people to use technologies responsibly and effectively for broader socio-economic benefits.

## Digital Skills

- Gain an understanding of emerging tech
- Acquire technical and social capabilities of emerging tech



## Trust

- Build deep confidence in emerging tech:
- Ethics & Responsibility
  - Privacy & Control
  - Security & Reliability
  - Transparency & Accessibility




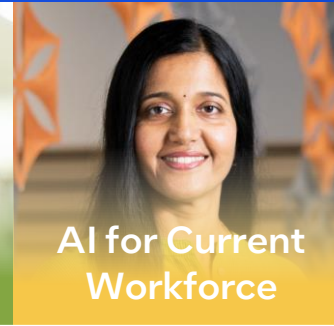




## Responsible Use

- Understand potential & limitations, build impactful use-cases and solutions
- Integrate emerging tech for better productivity and efficiency

Expanding Digital Readiness is at the core to Intel's corporate purpose

# Intel® Digital Readiness Program – Public-Private Ecosystem Portfolio

<b>Current Programs</b>	 AI for Citizens	 AI for Youth	 AI for Future Workforce	 AI for Current Workforce	 Digital Readiness for Leaders	 AI Global Impact Festival
<b>Government Goals</b>	Engagement	Education	Employability	Employment/ Entrepreneurship	Economic Growth	Democratization of AI
<b>Audience Needs</b>	Public Awareness	High School Skilling	Vocational Skilling	On Job Upskilling / Reskilling	Leaders Tech Readiness	Impact Celebration



	<u>Results to date</u>	<u>2030 Goal</u>
Countries	27	30
Institutions	21,000	30,000
People trained	6,000,000	30,000,000



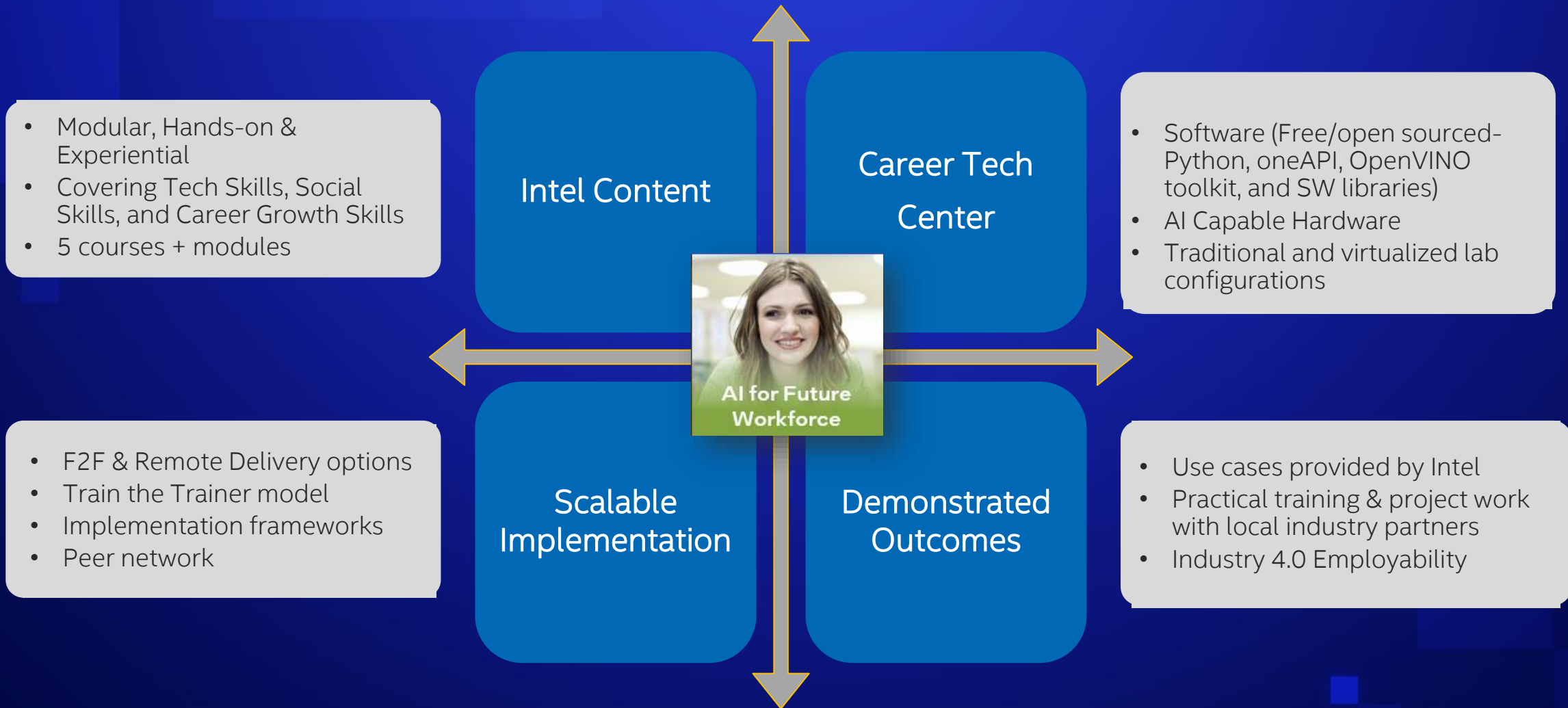
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- Blue Ash College
- Central Ohio Technical College
- Columbus State Community College
- Eastern Gateway Community College
- Rhodes State College
- Southern State Community College
- Stark State College

# Intel® Digital Readiness Program Design





# AI for Future Workforce

## Objective

Empower future workforce with necessary AI skills for employability in the digital economy



Gain AI technical confidence

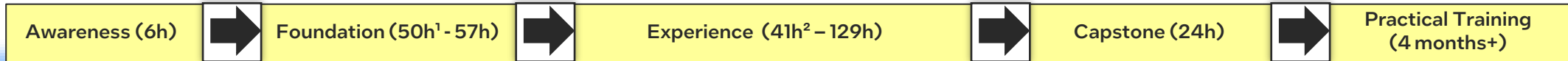


Enhance employability for AI-related jobs

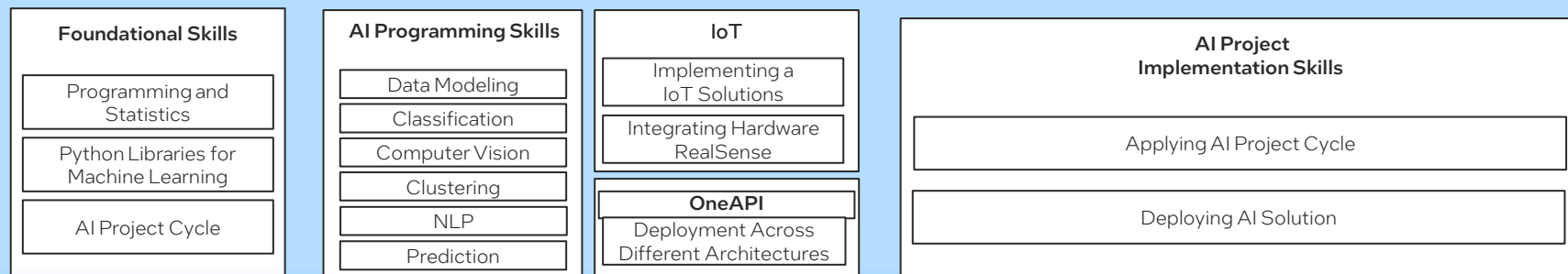


Produce evidence for employment

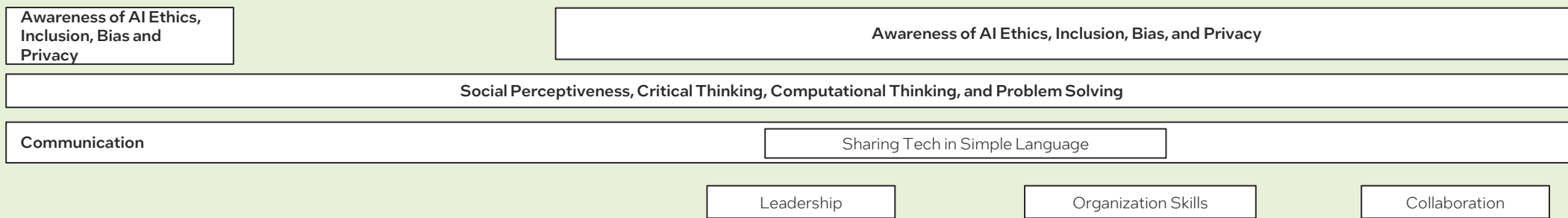
# Employability Skills Gained – AI for Future Workforce



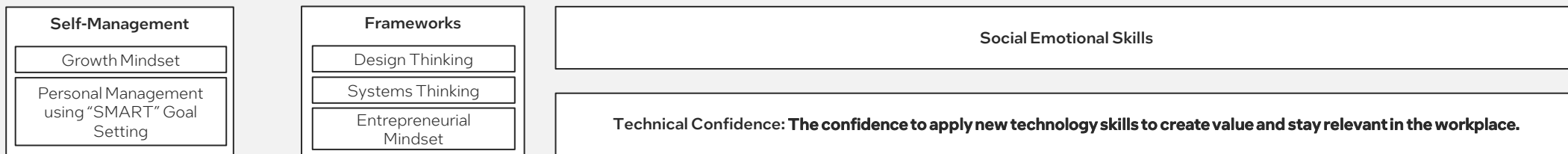
## Tech Skills



## Social Skills



## Career Growth Skills





# Current List of Pre-packaged Courses

Each Course is 16 weeks, 64 hrs in total – 64hr x 6 courses = 384hr

## Intro to AI

- Basic concepts and applications of artificial intelligence (AI)
- Introduction to AI project cycle
- Focus on issues surrounding AI
- Ethics, Bias, Culture, Regulations, and Professional Expectations

## Intro to ML

- Introduction to Machine Learning concepts
- Introduction to Python applications
- Data Acquisition and Data Modelling
- Supervised and Unsupervised learning

## AI for Computer Vision

- Basic techniques to process images using OpenCV and Python libraries
- Apply AI in CV for common tasks like Image Classification and Object Detection

## Natural Language Processing

- Fundamental concepts in NLP and text processing
- Creating a Language Recognition application
- Generative AI

## Applied Mathematics for AI

- Basic concepts for the role of Mathematics in AI
- Application of Statistics, Linear Algebra, Probability
- Application of topics with reference to their role in the AI Project Cycle.

## Data-Centric AI: Data-first approach to AI

- Focus on the data aspect of AI
- Learning how to work with data (statistical, text, and visual)
- Continuous improvements to datasets improve AI solutions
- Integrate and manage data pipelines with MLOps

# Workforce Readiness Outcomes

Fostering responsible & diverse AI talent for the world



Denzel Wilson, Houston Community College

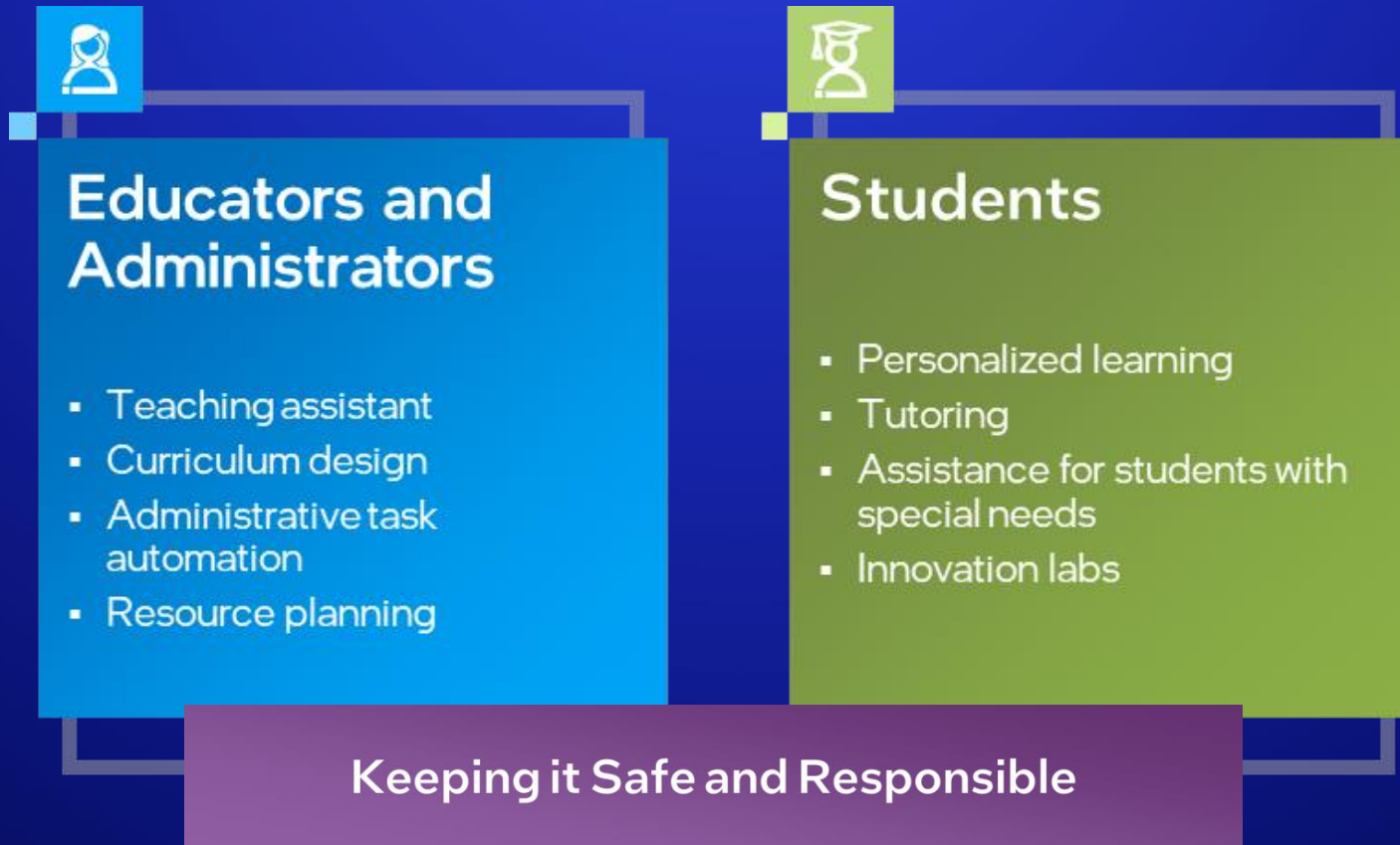
- Conducted groundbreaking research on Industrial Safety Through Computer Vision, earning US country winner recognition in the **2022 Intel® AI Global Impact Festival**
- Honored as a **NASA L-Space MCA Scholar** and an undergraduate research assistant at Rice University
- Now continuing his quest for knowledge by **pursuing a Bachelor of Science degree** at the University of Houston, with his sights set on a promising future in AI and automation and working with SEED AI

Olivia Thorburn, Chandler Gilbert Community College

- Postponed Veterinary school and enrolled in Intel AI course at CGCC, loved AI so **transitioned from animal care to AI and Machine Learning.**
- Landed a position **on Apple's AI and Machine learning** team in January 2023



# Enabling New Teaching and Learning Experiences





**bett**

● A Hyve Event

**London**  
24-26 January  
2024



Sal Khan, CEO, Khan Academy



# Video





# Enabling the Power of AI in Ohio Schools



**Jason Feig**

Director of Partnerships,  
Primary and Secondary  
Education, for Khan Academy



# Success Factors

## Commitment + Collaboration + Community



AI curriculum/  
program is part of  
a future  
growth/plan



Cross-discipline  
and  
entrepreneurial  
mindset



Innovation  
Adoption  
Champion



Integrating  
curriculum to fit  
learning models



Mobilize industry  
& community  
partners

The Intel logo is centered on a dark blue background. It features the word "intel" in a white, lowercase, sans-serif font. A small, light blue square is positioned above the letter "i". To the right of the word "intel" is a registered trademark symbol (®).

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